

thankyou.™



My name is _____ and I'm one of your customers.

I want to introduce you to an idea that is changing the world and with your help could go one step further.

It's called Thankyou. **A social enterprise that commits 100% of its profits to helping people living in extreme poverty.** They sell Personal Care products (hand/body wash, lotion, sanitiser), and Nappies and have funded water, sanitation and hygiene projects as well as child and maternal health projects in 20 countries to help end global poverty around the world. **To date Thankyou's raised over \$5.8 million and helped over 780,000 people but we believe it's just the beginning.**

Thankyou was founded by three university students in 2008 and has now grown to over 50 products, some of which have overtaken the worlds' largest multinationals becoming market leaders. The idea has taken off in Australia Thankyou has launched into New Zealand with a local team spearheading getting it off the ground in New Zealand. We are the first country to launch it outside of Australia and if it works we've all got big plans to create a greater impact.



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Profits will fund New Zealand charities who work both locally and globally and you can see more about this on the website at www.thankyou.co Each product carries a unique tracker code and allows consumers to get access to field reports with GPS co-ordinates and photo proof of a project once it's been completed.

I've volunteered my time to get this letter and product to you and ask if you'd be willing to have your business support what we are doing and help grow this.

It is as simple as switching the hand wash you are using to Thankyou.

This will help raise awareness for our product and our purpose, to empower humanity to choose a world without poverty.

We'd love to have you on board!

THE THANKYOU TEAM

thankyou.co

kiaora@thankyou.co

0800 895 024